



Language Connects Foundation

Corporate and Foundation Partners Program Benefits and Recognition*	\$5,000 Bronze Partner	\$10,000 Silver Partner	\$15,000+ Gold Partner	\$25,000+ Platinum Partner	\$50,000+ Founding Investors Circle
Deepening Your Language Capacity and Competencies					
Access to ACTFL research study results and insights via Foreign Language Annals	✓	✓	✓	✓	✓
Annual one-on-one meeting with ACTFL's Executive Director	✓	✓	✓	✓	✓
Marketing Opportunities for Your Organization					
Opportunity to create a 60-second video message to be posted on the Language Connects Foundation (LCF) website					✓
Opportunity to sponsor and co-write posts annually on a mutually agreed upon topic to be published on the LCF website and cross-promoted via ACTFL's social platforms	1	2	3	4	5
Logo featured in a Partners Program donor ad in ACTFL's quarterly magazine, <i>The Language Educator</i>				✓	✓
Opportunity to send one curated email to ACTFL's updated member list annually				✓	✓
Opportunity to place job postings on ACTFL's Job Central site annually	1	2	3	5	10

Logo or listing featured amongst other corporate and foundation donors on the ACTFL and the LCF websites (ACTFL's website received nearly 2 million page views by 670,000 total users last year)	Logo	Logo	Listing & Logo	Listing & Logo	Listing & Logo
Leverage LCF's social media toolkit to market your gift to your employees and customers on your company website, marketing materials, press releases, and social media (ACTFL social platforms have 76,834 followers and posts received nearly 4 million impressions as of July 2022)			✓	✓	✓
Listing as a Partners Program supporter in regular communications sent to ACTFL's members	✓	✓	✓	✓	✓
Joint Press release	✓	✓	✓	✓	✓
Keynote/Event panel: Event choice between keynote or panel discussion	1	2	3	4	4
1-Minute video: show support of LCF and why those chose to donate			✓	✓	✓
Fireside chat/interview				✓	✓
Social media mentions	1	2	3	4	5

Convention Benefits and Recognition

Recognition at the Opening General Session during the walk-in as an LCF donor on a "thank you" slide	Listing	Listing	Listing	Logo	Logo
Recognition on Foundation Donor sign at the convention	Listing	Listing	Listing	Logo	Logo
Invitation to a special reception attended by world language leaders and ACTFL's closest stakeholders and donors			✓	✓	✓
Access to ACTFL's list of registered annual convention attendees	✓	✓	✓	✓	✓
Recognition in the printed annual convention program guide on a Partners Program donor page	Logo	Logo	Listing & Logo	Listing & Logo	Listing & Logo

**Benefits and recognition opportunities are based on an annual contribution to the Partners Program.*