



Language Connects Foundation

Corporate and Foundation Partners Program Benefits and Recognition*	\$15,000+ Gold Partner	\$25,000+ Platinum Partner	\$50,000+ Founding Investors Circle
Deepening Your Language Capacity and Competencies			
Access to ACTFL's language needs analysis checklist to help identify linguistic strengths and gaps in your organization's workforce			✓
Complimentary access to exclusive ACTFL trainings and content, covering topics such as: <ol style="list-style-type: none"> 1. Prioritizing world language skills during the hiring process and successfully recruiting candidates who can speak multiple languages 2. Onboarding new employees with language assets and maintaining an inventory of linguistic and cultural competencies 3. Assessing in-house world language curriculum and trainings to ensure employees reach desired proficiency levels 		Access to 1 topic	Access to 2 topics
Early access to ACTFL research study results and insights	✓	✓	✓
Annual one-on-one meeting with ACTFL's Executive Director	✓	✓	✓
Marketing Opportunities for Your Organization			
Opportunity to create a 60-second video message to be posted on the Language Connects Foundation (LCF) website			✓
Opportunity to sponsor and co-write one blog post annually on a mutually agreed upon topic to be published on the LCF website and cross-promoted via ACTFL's social platforms			✓
Logo featured in a Partners Program donor ad in ACTFL's quarterly magazine, <i>The Language Educator</i>		✓	✓
Opportunity to send one curated email to ACTFL's updated member list annually		✓	✓
Opportunity to place job postings on ACTFL's Job Central site annually	3	5	10
Logo or listing featured amongst other corporate and foundation donors on the ACTFL and the LCF websites (ACTFL's website received nearly 2 million page views by 670,000 total users last year)	Listing	Logo	Logo
Leverage LCF's social media toolkit to market your gift to your employees and customers on your company website, marketing materials, press releases, and social media (ACTFL social platforms have 65,814 followers and posts received nearly 4 million impressions as of July 2022)	✓	✓	✓
Listing as a Partners Program supporter in regular communications sent to ACTFL's members	✓	✓	✓
Convention Benefits and Recognition			
Recognition at the Opening General Session during the walk-in as an LCF donor on a "thank you" slide	Listing	Logo	Logo
Recognition on Foundation Donor sign at the convention	Listing	Logo	Logo
Invitation to a special reception attended by world language leaders and ACTFL's closest stakeholders and donors	✓	✓	✓
Access to ACTFL's list of registered annual convention attendees	✓	✓	✓
Recognition in the printed annual convention program guide on a Partners Program donor page	Listing	Logo	Logo

*Benefits and recognition opportunities are based on an annual contribution to the Partners Program.